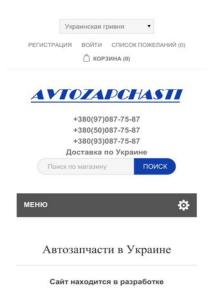
#### PageSpeed Insights

#### Mobile



# 74 / 100 Speed

# Should Fix:

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

• https://xn--80aaagzi2bkteg1d.zp.ua/bundles/scripts/qzfimgbehzimlusw8-aixcvmwcetyjs2abix 5so8ktu1?v= 7UkhwXfhH-pTqRLFOstQzr8 VbDogXDnb7hP-h9Fdo1

#### Optimize CSS Delivery of the following:

 https://xn--80aaagzi2bkteg1d.zp.ua/bundles/styles/vokuyh-bunjc2pu3xqg8av6esnr0my4tj8mcg3c\_ye1?v=2erpdetqkz5dJwgVBhxZ9kY9QN2xNroDtrG5luR2tWU1



#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://www.googletagmanager.com/gtag/js?id=UA-129687322-1 (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 7.8KiB (22% reduction).

 Minifying https://xn--80aaagzi2bkteg1d.zp.ua/bundles/styles/vokuyh-bunjc2pu3xqg8av6esnr0my4tj8mcg3c\_ye1?v=2erpdetqkz5dJwgVBhxZ9kY9QN2xNroDtrG5luR2tWU1 could save 7.8KiB (22% reduction) after compression.

# Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 582B (13% reduction).

 Minifying https://xn--80aaagzi2bkteg1d.zp.ua/ could save 582B (13% reduction) after compression.

#### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 3.1KiB (54% reduction).

- Compressing https://xn--80aaagzi2bkteg1d.zp.ua/Themes/NopElectro/Content/images/menuicon.png could save 958B (67% reduction).
- Compressing https://xn--80aaagzi2bkteg1d.zp.ua/Themes/NopElectro/Content/images/togglewhite.png could save 867B (83% reduction).
- Compressing https://xn--80aaagzi2bkteg1d.zp.ua/Themes/NopElectro/Content/images/shopping-bag.png could save 851B (75% reduction).
- Compressing https://xn--80aaagzi2bkteg1d.zp.ua/content/images/thumbs/000/0002192.png could save 353B (19% reduction).
- Compressing https://xn--80aaagzi2bkteg1d.zp.ua/Content/jquery-uithemes/smoothness/images/ui-bg flat 75 ffffff 40x100.png could save 112B (53% reduction).



# 5 Passed Rules

# Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

# **Enable compression**

You have compression enabled. Learn more about enabling compression.

#### Mobile

#### Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

### Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

# 100 / 100 User Experience



### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

# Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

### Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

# Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about <u>sizing tap targets appropriately</u>.

#### Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

#### Desktop



90 / 100 Speed

Consider Fixing:

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- https://www.googletagmanager.com/gtag/js?id=UA-129687322-1 (15 minutes)
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### Desktop

#### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 7.8KiB (22% reduction).

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Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 582B (13% reduction).

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#### Optimize CSS Delivery of the following:

#### Desktop

 https://xn--80aaagzi2bkteg1d.zp.ua/bundles/styles/vokuyh-bunjc2pu3xqg8av6esnr0my4tj8mcg3c ye1?v=2erpdetqkz5dJwgVBhxZ9kY9QN2xNroDtrG5luR2tWU1

#### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 1.3KiB (41% reduction).

- Compressing https://xn--80aaagzi2bkteg1d.zp.ua/Themes/NopElectro/Content/images/shopping-bag.png could save 851B (75% reduction).
- Compressing https://xn--80aaagzi2bkteg1d.zp.ua/content/images/thumbs/000/0002192.png could save 353B (19% reduction).
- Compressing https://xn--80aaagzi2bkteg1d.zp.ua/Content/jquery-uithemes/smoothness/images/ui-bg\_flat\_75\_ffffff\_40x100.png could save 112B (53% reduction).



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